# OPTIMUM DESIGNS FOR TWO TREATMENTS 

## WITH

UNEQUAL VARIANCES

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## Introduction

- Clinical trials are often designed to evaluate two treatments in the presence of covariates (prognostic factors).
- Design problem: proportional allocation to treatments when the variances of response to the two treatments are different.
- If the focus is the treatment difference and there are no covariates, unequal (Neyman) allocation minimizes the variance of the estimated treatment difference.
- Contrariwise, if estimation of both treatment effects (rather than the difference) is the aim, equal allocation is optimum, however unequal the variances.
- However, surprisingly, these results no longer hold if the effects of the covariates are also of interest.


## Personalised Medicine

- In the design of clinical trials often randomize over covariates, leading to a similar structure of the covariates for the treatments.
- In sequential trials restricted randomization can avoid selection bias. Here only consider trials in which all patients are recruited before the trial starts.
- Randomization assumes effect of prognostic factors is not itself of interest; the parameters for the effects of the covariates are ignored.
- In personalized medicine imperative to estimate not only the treatment effects but also the effects of the covariates, so that the appropriate treatment can be chosen for each patient.


## The Model

- The two-treatment model with covariates for observation $i$ is

$$
y_{i}=\beta^{T} f\left(x_{i}\right)+\sigma_{\delta} \epsilon_{i}=\alpha_{1} \delta_{i}+\alpha_{2}\left(1-\delta_{i}\right)+\sum_{j=1}^{k} \gamma_{j} x_{i j}+\sigma_{\delta_{i}} \epsilon_{i}
$$

- The treatment indicator $\delta_{i}$ is one if treatment 1 is allocated and is zero otherwise.
- The heterogeneity of variance is modelled by $\sigma_{\delta}^{2}$ with:

$$
\sigma_{\delta}^{2}= \begin{cases}\sigma_{1}^{2} & \left(\delta_{i}=1\right) \\ \sigma_{2}^{2} & \left(\delta_{i}=0\right)\end{cases}
$$

- The errors $\epsilon_{i}$ are independent with a standard normal distribution $\mathcal{N}(0,1)$.
- As well as the treatment effect $\alpha_{j}$, the response depends linearly on the values of $k$ covariates $x_{1}, \ldots, x_{k}$. There is no constant term in the model. The total number of parameters to be estimated is $p=k+2$.


## Models and D-optimality

- In the regression model

$$
\mathrm{E} Y=F \beta,
$$

$F$ is an $n \times p$ matrix of known constants which may include powers and products of the $k$ covariates $x$. The $i$ th row of $f$ is $f^{T}\left(x_{i}\right)$. The additive normal errors for observation $i$ have variance $\sigma_{i}^{2}$. With

$$
\Sigma=\operatorname{diag} \sigma_{i}^{2}
$$

the (weighted) least squares estimate of $\beta$ is

$$
\hat{\beta}=\left(F^{T} \Sigma^{-1} F\right)^{-1} F^{T} \Sigma^{-1} y
$$

with information matrix $F^{T} \Sigma^{-1} F$ and covariance matrix $\left(F^{T} \Sigma^{-1} F\right)^{-1}$.

- The volume of the confidence region for all $p$ parameters is inversely proportional to the square root of the determinant $\left|F^{T} \Sigma^{-1} F\right|$. Designs which maximize this determinant are called D-optimum; they minimize the generalized variance of $\hat{\beta}$.


## Continuous and Exact Designs

- It is helpful to avoid dependence of the design on $n$.
- Continuous designs are represented by the measure $\xi$ over the design region $\mathcal{X}$. If the design has trials at $n$ distinct points in $\mathcal{X}$,

$$
\xi=\left\{\begin{array}{cccc}
x_{1} & x_{2} & \ldots & x_{n} \\
w_{1} & w_{2} & \ldots & w_{n}
\end{array}\right\} .
$$

- The information matrix for the continuous design $\xi$ with the heteroskedastic model

$$
M(\xi)=\sum_{i=1}^{t} w_{i} f\left(x_{i}\right) f^{\mathrm{T}}\left(x_{i}\right) / \sigma_{i}^{2}
$$

- The standardized variance of the predicted response for continuous designs is

$$
d(x, \xi)=f^{\mathrm{T}}(x) M^{-1}(\xi) f(x) / \sigma_{i}^{2}
$$

- The D-optimality of a proposed optimum continuous design can be checked using the General Equivalence Theorem relating maximization of $\log |M(\xi)|$, or equivalently $|M(\xi)|$, to properties of $d(x, \xi)$.
- Let the maximum over $\mathcal{X}$ of $d(x, \xi)$ be $\bar{d}(\xi)$ and suppose $\xi^{*}$ maximizes $\log |M(\xi)|$. Then $\bar{d}\left(\xi^{*}\right)=p$, the dimension of $\beta$.


## Background to the Design

- With constant error variance $\sigma^{2}$, the optimum design does not depend on the value of $\sigma^{2}$
- With two variances, the optimum design depends on the ratio $\tau=\sigma_{2}^{2} / \sigma_{1}^{2}$. Without loss of generality we take $\sigma_{1}^{2}=1$. Assume $\tau$ known.
- The designs put weight $w$ on treatment 1 and weight $1-w$ on treatment 2.

$$
\xi=\left\{\begin{array}{cc}
T_{1} & T_{2} \\
w & 1-w
\end{array}\right\} .
$$

- There is a symmetry between optimum designs for $\tau$ and those calculated for the ratio $\sigma_{1}^{2} / \sigma_{2}^{2}=1 / \tau$. If $w^{*}$ is the optimum weight for $\tau$, the optimum weight for $1 / \tau$ is $1-w^{*}$.


## The Information Matrix

- Proceed by assuming that a particular class of designs is optimum, and then show that it satisfies the equivalence theorem for a much wider class, and so is optimum in that class too.
- The optimum design does not depend on the scaling of the $k$ linear factors. Take the design region $\mathcal{X}$ as the cube for which $-1 \leq x_{j} \leq 1, \quad(j=1, \ldots, k)$.
- Assume (test this) the optimum design for the $k$ linear factors is a $2^{k}$ factorial at the points $\pm 1$, with complete factorials at both treatment levels. (Interactions?)
- Calculation of the information matrix for the design requires

$$
\sum_{i=1}^{n} x_{i j}^{2} / \sigma_{i}^{2}=w+(1-w) / \tau \quad(j=1, \ldots, k)
$$

- For the general design putting weight $w$ on the trials of the $2^{k}$ factorial for treatment 1, the information matrix is

$$
M(\xi)=\left(\begin{array}{ccccc}
w & 0 & 0 & \cdots & 0 \\
0 & (1-w) / \tau & 0 & \cdots & 0 \\
0 & 0 & w+(1-w) / \tau & \cdots & 0 \\
\vdots & \vdots & \vdots & \ddots & \vdots \\
0 & 0 & 0 & \cdots & w+(1-w) / \tau
\end{array}\right)
$$

## No or One Covariate

- The diagonal information matrix has determinant

$$
\begin{aligned}
|M(\xi)| & =w(1-w)\left[\{w+(1-w) / \tau\}^{k}\right] / \tau \\
& =w(1-w)\left[\{1+w(\tau-1)\}^{k}\right] / \tau^{k+1}
\end{aligned}
$$

which is to be maximized as a function of $w$. The term in $\tau^{k+1}$ does not affect the optimum value of $w$.

- 1. Find optimum weight $w^{*}$.

2. Prove it is optimum not just for $2^{k}$ factorial

- No covariate: $k=0 .|M(\xi)| \propto w(1-w)$, so that the optimum value $w^{*}=1 / 2$, even though the variances are unequal. $\checkmark$
- One covariate: $k=1$. Find $w$ to maximize

$$
\begin{gathered}
h=w(1-w)(w \tau+1-w) \\
\text { so that } \quad w^{*}=\frac{(2-\tau)-\sqrt{ }\left(1-\tau+\tau^{2}\right)}{3(1-\tau)} .
\end{gathered}
$$

Initial check: $w^{*}=0.5$ when $\tau=1$ (L'Hôpital's rule).

## One Covariate: Optimality

- Limits. Rearranging the derivative of $h$

$$
\left(3 w^{*}-1\right)\left(w^{*}-1\right)-\tau w^{*}\left(3 w^{*}-2\right)=0 .
$$

As $\tau \rightarrow 0, w^{*} \rightarrow 1 / 3$. As $\tau \rightarrow \infty, w^{*} \rightarrow 2 / 3$.

- Symmetric in $\tau$ and $1 / \tau$. Much less extreme than Neyman allocation (no covariate), when the limits of $w^{*}$ are 0 and 1.
- Check Optimality. Use Equivalence Theorem.

$$
M^{-1}(\xi)=\operatorname{diag}\left(\begin{array}{ccc}
\frac{1}{w} & \frac{\tau}{1-w} & \frac{\tau}{1+w(\tau-1)}
\end{array}\right) .
$$

- The check of optimality requires $\bar{d}(\xi)$, the maximum of $d(x, \xi)$, over the whole of the design region $\mathcal{X}$. We consider separately the allocations of treatments 1 and 2.


## One Covariate: Equivalence Theorem

- Treatment 1. For treatment 1, $\operatorname{Var}(\mathrm{y})=1$ and

$$
\begin{gathered}
f(x)=\left(\begin{array}{lll}
1 & 0 & x
\end{array}\right)^{T} \\
d_{1}(x, \xi)=\frac{1}{w}+\frac{\tau x^{2}}{1+w(\tau-1)} .
\end{gathered}
$$

A maximum for $x= \pm 1$, so it is only necessary to check at these points. For the optimum design the value of $\bar{d}_{1}\left(\xi^{*}\right)$ will be 3 . Need to verify that

$$
\frac{1}{w^{*}}+\frac{\tau}{1+w^{*}(\tau-1)}=\frac{2 \tau w^{*}+\left(1-w^{*}\right)}{w^{*}\left\{\tau w^{*}+\left(1-w^{*}\right)\right\}}=3
$$

which follows by simplification from expression for $w^{*}$.

- Treatment 2. For treatment 2, $\operatorname{Var}(y)=\tau$ and

$$
f(x)=\left(\begin{array}{lll}
0 & 1 & x
\end{array}\right)^{T},
$$

Divide by $\tau$ to allow for heterogeneity:

$$
d_{2}(x, \xi)=\frac{1}{1-w}+\frac{x^{2}}{1+w(\tau-1)}
$$

again a maximum at $x= \pm 1$. Similar arguments show the maximum value, $\bar{d}_{2}\left(\xi^{*}\right)=3$. Thus the design is indeed D-optimum over $\mathcal{X}$.

## Several Covariates

- The arguments are similar
- With $k$ covariates the D-optimum design now maximizes the information matrix

$$
\left.h=w(1-w)(w \tau+1-w)^{k}\right\} .
$$

Differentiation and putting the derivative equal to zero yields a polynomial of degree $k+1$ to be solved for the optimum weight. It is easiest directly to maximize $h$ numerically.

- Limits. Rearranging the derivative in terms including and excluding $\tau$

$$
[\{(k+2) w-1\}(w-1)-\tau w\{(2+k) w-(k+1)\}](\tau w+1-w)^{k-1}=0
$$

As $\tau \rightarrow 0$, the equation becomes $\{(k+2) w-1\}(1-w)^{k}=0$. So the limiting value of $w^{*}$ is $1 /(k+2)$. Likewise, for large $\tau$ the dominant equality becomes $(2+k) w-(k+1)=0$, so that $w^{*}=(k+1) /(k+2)$. Again, the weights for $\tau$ and $1 / \tau$ sum to one.

- The designs for extreme $\tau$ become less balanced as the number of covariates $k$ increases.


## Several Covariates: Optimality

- Generalization of the arguments for $k=1$ shows that the optimum design for $k$ factors is of the $2^{k}$ factorial form. Namely:
- treatment 1.

$$
f(x)=\left(\begin{array}{lllll}
1 & 0 & x_{1} & \ldots & x_{k}
\end{array}\right)^{T}
$$

At the factorial points (the maximum),

$$
d_{1}(x, \xi)=\frac{1}{w}+\frac{k \tau}{1+w(\tau-1)}
$$

- Setting this value of $\bar{d}_{1}(\xi)$, i.e. $\bar{d}_{1}\left(w^{*}\right)$, equal to the value of $k+2$ for the optimum design, yields the quadratic

$$
w^{*}\left(w^{*}-1\right)(k+2)(1-\tau)-w^{*}(1+\tau)+1=0 .
$$

- Similar result when allocating treatment 2.
- Solving this equation also yields the value of $w^{*}$, more easily than numerical maximization.


## Numerical

| Variance | Number of variables $k$ |  |  |  |  |  |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- |
| ratio $\tau$ | 1 | 2 | 3 | 5 | 7 | 10 |
| 0 | 0.3333 | 0.25 | 0.2 | 0.1429 | 0.1111 | 0.0833 |
| 0.2 | 0.3681 | 0.2873 | 0.2347 | 0.1712 | 0.1346 | 0.1018 |
| 0.4 | 0.4046 | 0.3333 | 0.2812 | 0.2124 | 0.1700 | 0.1305 |
| 0.6 | 0.4402 | 0.3876 | 0.3432 | 0.2756 | 0.2284 | 0.1808 |
| 0.8 | 0.4725 | 0.4458 | 0.4202 | 0.3735 | 0.3333 | 0.2843 |
| 1 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| 1.25 | 0.5275 | 0.5542 | 0.5798 | 0.6265 | 0.6667 | 0.7157 |
| 1.667 | 0.5598 | 0.6124 | 0.6568 | 0.7244 | 0.7716 | 0.8192 |
| 2.5 | 0.5954 | 0.6667 | 0.7188 | 0.7876 | 0.8300 | 0.8695 |
| 5 | 0.6319 | 0.7127 | 0.7653 | 0.8288 | 0.8654 | 0.8982 |
| $\infty$ | 0.6667 | 0.75 | 0.8 | 0.8571 | 0.8889 | 0.9167 |

Weights $w^{*}$ on treatment 1 for D-optimum designs as a function of $\tau$ and $k$ : first and last lines, limiting weights as $\tau \rightarrow 0$ and 1 . For all $k$, the weights are 0.5 for $\tau=1$. For fixed $k$, reading down each column gives a symmetrical sigmoid curve which becomes increasingly steep around $\tau=1$ as $k$ increases. The values of $\tau$ in the lower half of the table are the reciprocals of those in the upper half, so that, working out from $\tau=1$, the weights for $\tau$ and $1-\tau$ sum to one.

## Nuisance Parameters

- Using optimum design theory when only the $\alpha$ are of interest, the $\gamma$ beng nuisance parameters.

$$
y_{i}=\beta^{T} f\left(x_{i}\right)+\sigma_{\delta} \epsilon_{i}=\alpha_{1} \delta_{i}+\alpha_{2}\left(1-\delta_{i}\right)+\sum_{j=1}^{k} \gamma_{j} x_{i j}+\sigma_{\delta_{i}} \epsilon_{i} .
$$

- Generalized D - or $\mathrm{D}_{\mathrm{A}}$-optimality is useful when only some linear combinations of the parameters are of interest. A particular case is $\mathrm{D}_{\mathrm{S}}$-optimality, when the linear combinations pick out subsets of parameters.
- Let $A$ be a $p \times s$ matrix of known constants, with $s<p$. Then the $\mathrm{D}_{\mathrm{A}}$-optimum design minimizes the generalized variance $\left|A^{T} M^{-1}(\xi) A\right|$. For $s=1$ we obtain the $p \times 1$ vector $a$ and the scalar variance $a^{T} M^{-1}(\xi) a$ is minimized.


## Neyman Allocation Again

- With the vector $a=\left(\begin{array}{lllll}1 & -1 & 0 & \ldots & 0\end{array}\right)^{T}$, the design minimizes $\operatorname{Var}\left(\hat{\alpha}_{1}-\hat{\alpha}_{2}\right)$.
- From the information matrix the design therefore minimizes

$$
a^{T} M^{-1}(\xi) a=1 / w+\tau /(1-w) .
$$

Differentiation and setting the derivative to zero yields

$$
w^{*}=1 /(\sqrt{ } \tau+1)=\sigma_{1} /\left(\sigma_{1}+\sigma_{2}\right)
$$

the Neyman solution, since $\tau=\sigma_{2}^{2} / \sigma_{1}^{2}$.

- For the optimum design for the two treatment parameters individually

$$
A=\left(\begin{array}{ccccc}
1 & 0 & 0 & \ldots & 0 \\
0 & 1 & 0 & \ldots & 0
\end{array}\right)^{T}
$$

when the quantity to be minimized is

$$
\left|A^{T} M^{-1}(\xi) A\right|=\left|\begin{array}{cc}
1 / w & 0 \\
0 & \tau / 1-w
\end{array}\right|=\frac{\tau}{w(1-w)},
$$

so that $w^{*}=1 / 2$, regardless of the value of $\tau$. (See Fedorov).

## Estimation of $\tau$

- D-optimum designs for homoskedastic regression do not depend on the value of $\sigma^{2}$ (although power will).
- The heteroskedastic designs here do depend on the value of $\tau$.
- The value of $\tau$ can be estimated from a sequential experiment.
- For each $n$ estimate $\sigma_{j}^{2}$ from patients who have received treatment $j$ using unweighted least squares. (So obtain $j$ sets of estimates of the parameters $\alpha$ and $\gamma$ ).
- Hence obtain an estimate of $\tau$.
- Use this estimate to construct $\Sigma$ and so obtain one set of parameter estimates and then in the sequential design.
- Is this the best procedure? Could iterate the estimation of $\tau$.

